

ESTTA Tracking number: **ESTTA748485**

Filing date: **05/25/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Whitebridge Pet Brands, LLC
Granted to Date of previous extension	05/25/2016
Address	11401 Olive Blvd Suite 210 St. Louis, MO 63141 UNITED STATES
Attorney information	ROBERT H NEWMAN WINSTON & STRAWN LLP 35 WEST WACKER DRIVE SUITE 4200 CHICAGO, IL 60601 UNITED STATES RHNIPTeam@winston.com Phone:3125588125

Applicant Information

Application No	86320907	Publication date	01/26/2016
Opposition Filing Date	05/25/2016	Opposition Period Ends	05/25/2016
International Registration No.	NONE	International Registration Date	NONE
Applicant	No Regrets Holdings Inc. 305 Industrial Parkway South, Unit 14 Aurora, Ontario, L4G6X7 CANADA		

Goods/Services Affected by Opposition

Class 031. First Use: 2012/06/24 First Use In Commerce: 2012/06/24
All goods and services in the class are opposed, namely: Pet food and edible treats for dogs and cats

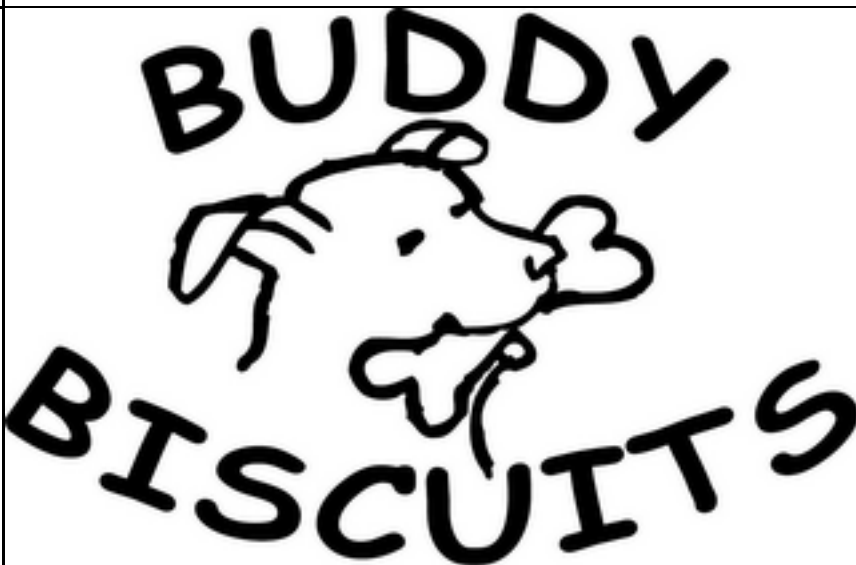
Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	4022517	Application Date	02/09/2011
Registration Date	09/06/2011	Foreign Priority Date	NONE
Word Mark	BUDDY BISCUITS		

Design Mark	BUDDY BISCUITS
Description of Mark	NONE
Goods/Services	Class 031. First use: First Use: 2000/12/01 First Use In Commerce: 2000/12/01 Pet food

U.S. Registration No.	3749612	Application Date	07/10/2009
Registration Date	02/16/2010	Foreign Priority Date	NONE
Word Mark	BUDDY BISCUITS		
Design Mark			
Description of Mark	The mark consists of the word "Buddy" above and the word "Biscuits" below the head of a dog with bone in mouth.		
Goods/Services	Class 031. First use: First Use: 2000/12/01 First Use In Commerce: 2000/12/01 PET FOOD		

U.S. Registration No.	3863752	Application Date	03/10/2010
Registration Date	10/19/2010	Foreign Priority Date	NONE
Word Mark	BUDDY BISCUITS		

Design Mark	
Description of Mark	The mark consists of the word "Buddy" above and the word "Biscuits" below the head of a dog wearing a collar with star, holding bone in mouth, with a star between the beginning and the end of the words.
Goods/Services	Class 031. First use: First Use: 2010/01/21 First Use In Commerce: 2010/01/21 PET FOOD

U.S. Registration No.	2404069	Application Date	11/18/1999
Registration Date	11/14/2000	Foreign Priority Date	NONE
Word Mark	BUDDY BISCUITS		
Design Mark			

Description of Mark	"BUDDY BISCUITS" with stylized drawing of dog holding biscuit in mouth.
Goods/Services	Class 031. First use: First Use: 1998/12/15 First Use In Commerce: 1998/12/15 Edible pet treats which require baking

U.S. Registration No.	4331555	Application Date	08/30/2012
Registration Date	05/07/2013	Foreign Priority Date	NONE

Word Mark	BUDDY BISCUITS GRAIN FREE
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Design Mark	
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Description of Mark	The mark consists of the word "buddy" above and the word "biscuits" below the head of a dog wearing a collar with a star, holding bone in mouth, with a star between the beginning and the end of the words, all within a circle, and the words "grain free" in a rectangle at the bottom, connected to the circle.
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Goods/Services	Class 031. First use: First Use: 2012/06/05 First Use In Commerce: 2012/06/05 Pet food
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U.S. Registration No.	4337900	Application Date	08/29/2012
Registration Date	05/21/2013	Foreign Priority Date	NONE

Word Mark	BUDDY BISCUITS GRAIN FREE
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Design Mark	 The logo features a circular emblem with the word "BUDDY" at the top and "BISCUITS" at the bottom, separated by two stars. In the center of the circle is a stylized cat's head. Below the circle is a rectangular box containing the words "GRAIN FREE" in a bold, sans-serif font.
Description of Mark	The mark consists of the word "buddy" above and the word "biscuits" below a cat, with a star between the beginning and the end of the words, all within a circle, and the words "grain free" in a rectangle at the bottom, connected to the circle.
Goods/Services	Class 031. First use: First Use: 2012/06/05 First Use In Commerce: 2012/06/05 Cat food

Attachments	85238193#TMSN.png(bytes) 77778896#TMSN.png(bytes) 77956068#TMSN.png(bytes) 75852112#TMSN.png(bytes) 85717607#TMSN.png(bytes) 85716500#TMSN.png(bytes) Notice of Opposition of BUDDYS KITCHEN.pdf(1235016 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Robert H. Newman/
Name	ROBERT H NEWMAN
Date	05/25/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 86/320,907
Filed: June 26, 2014
For the Mark: BUDDY'S KITCHEN
Published in the Official Gazette on: January 26, 2016

Whitebridge Pet Brands, LLC

Opposer,

v.

No Regrets Holdings Inc.

Applicant.

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Opposition No. _____

NOTICE OF OPPOSITION

Whitebridge Pet Brands, LLC (“Whitebridge”) believes that it will be damaged by registration of the mark BUDDY’S KITCHEN, as identified in U.S. Trademark Application Serial No. 86/320,907 (the “Application”) filed by No Regrets Holdings Inc. (“Applicant”), and hereby opposes registration of the Application.

As grounds for the opposition, Whitebridge alleges as follows:

A. Whitebridge and its Prior Rights in the BUDDY Marks.

1. Opposer Whitebridge Pet Brands, LLC is a Delaware limited liability company located and doing business at Olive Blvd, Suite 210, Saint Louis, Missouri 63141.
2. Whitebridge is the successor-in-interest to Cloud Star, LLC (“Cloud Star”) and is a well-known pet food manufacturer and distributor.

3. Whitebridge's portfolio includes the BUDDY BISCUITS; WAG MORE BARK LESS; CLOUD STAR; TIKI CAT; and TIKI DOG brands, which are well-known brands associated with providing high quality nutrition to dogs and cats.

4. The BUDDY BISCUITS brand offers dog treats in many varieties, including grain-free, dairy-free, potato-free, wheat-free and vegetarian options. The BUDDY BISCUITS branded treats are sold prebaked in packages and have also been sold in packaged mixes so that pet owners can pair add-ins and bake fresh treats from home.

5. In connection with providing high quality treats and food for pets, Whitebridge owns and uses a number of marks incorporating the core leading term "BUDDY." These marks include, but are not limited to, U.S. Registration 4,022,517 for the BUDDY BISCUITS mark for use in connection with "pet food" in Trademark Class 31, which was registered on September 6, 2011, and has been used continuously since at least as early as December 01, 2001. Whitebridge owns the following federal trademark registrations containing the leading term "BUDDY":

MARK	REG. NO.	REG. DATE
BUDDY BISCUITS	4022517	9/6/2011
BUDDY BISCUITS and Design	3749612	2/16/2010
BUDDY BISCUITS and Design	3863752	10/19/2010
BUDDY BISCUITS and Design	2404069	11/14/2000
BUDDY BISCUITS GRAIN FREE and Design	4331555	5/7/2013
BUDDY BISCUITS GRAIN FREE and Design	4337900	5/21/2013

6. The registrations listed above are valid and enforceable and U.S. Registration 2,404,069 is incontestable under Section 15 of the Lanham Act, 15 U.S.C. § 1065.

7. The Whitebridge marks referenced in paragraph 6 are referred to herein as the "BUDDY Marks." Evidence of the trademark registration status of the BUDDY Marks is attached as Exhibit A. Recorded assignment history evidencing Whitebridge's ownership of the BUDDY Marks is attached as Exhibit B.

8. The BUDDY Marks are used in connection with a wide variety of goods within the pet food industry. Specifically, the BUDDY Mark registrations cover items such as pet food, cat food, and edible pet treats which require baking. These BUDDY Mark registrations span International Class 31.

9. As a result of long-standing and consistent use of the BUDDY Marks, as well as Whitebridge's nationwide promotion of the products offered under the BUDDY Marks, those marks have become widely known, and are strong and distinctive throughout the United States. The goodwill represented by the BUDDY Marks is a valuable and important asset of Whitebridge, and because of this, Whitebridge exerts strict control over its BUDDY Marks.

B. Applicant and its Confusingly Similar Mark.

10. On information and belief, Applicant is a Canadian corporation with an address of 305 Industrial Parkway South, Unit 14, Aurora, ON L4G6X7.

11. On June 26, 2014, notwithstanding Whitebridge's prior and senior rights in and to the BUDDY Marks, Applicant filed an application for the mark BUDDY'S KITCHEN in the United States, which was assigned U.S. Application No. 86/320,907.

12. The goods covered by the Application are "pet food and edible treats for dogs and cats" in International Class 31.

13. The Application was published in the USPTO's Official Gazette (Trademarks) on January 26, 2016. This Opposition is timely pursuant to the U.S. Trademark Trial & Appeal Board's March 02, 2016 and April 1, 2016 orders allowing Whitebridge until May 25, 2016 to file its Notice of Opposition.

C. Whitebridge Will Be Harmed If the Application Registers.

14. There is no question of priority. Applicant's filing date of its Application is more than fifteen years after Whitebridge's first use of BUDDY BISCUITS in connection with pet food and well after the BUDDY Marks had achieved nationwide renown. Not only does Whitebridge's date of first use significantly precede Applicant's claimed date of first use, but the *registration dates* of a majority of the BUDDY Marks predate Applicant's claimed date of first use, which is June 24, 2012.

15. The BUDDY Marks are synonymous with nutritional food and treats, and all are specifically tailored to accommodate a variety of dietary restrictions.

16. Applicant's mark is confusingly similar in terms of sound, sight, meaning, and commercial impression to each of the marks in the family of BUDDY Marks, sharing the same distinctive, leading, and predominant term "BUDDY" with each mark in the family of BUDDY Marks. By using the term "KITCHEN," Applicant's mark also conjures the idea of the home-cooked treats that have been offered under the BUDDY Marks.

17. The goods for which Applicant seeks registration of its Application are nearly identical to the goods offered under the registrations of the BUDDY Marks.

18. Applicant's goods target the same potential consumers as Whitebridge's BUDDY Marks and travel through the same channels of trade.

19. Applicant's applied-for mark BUDDY'S KITCHEN is confusingly similar to Opposer's prior-used and registered BUDDY Marks, and therefore, if Applicant's mark is allowed to register in connection with the goods covered by the Application, it would likely cause confusion and mistake among consumers concerning the origin, source, ownership, or sponsorship of Applicant's goods in violation of 15 U.S.C. § 1052(d).

20. Further, deficiencies or faults in the quality of Applicant's goods covered by the Application are likely to reflect negatively upon and seriously injure the reputation which Whitebridge has established for its products and marketed under its BUDDY Marks. This use will be particularly harmful if the goods offered under the BUDDY'S KITCHEN mark are not made with healthful ingredients. This confusion is likely to result in loss of revenues to Whitebridge and damage to its reputation.

21. For these reasons, registration of the Application is contrary to the provisions of the Lanham Act. If the Application were allowed to register in connection with the goods covered therein, Whitebridge would sustain damage because it would suffer harm to its reputation by being falsely associated with Applicant's BUDDY'S KITCHEN mark and by a loss of distinctiveness of its mark on the Principal Register and in the marketplace.

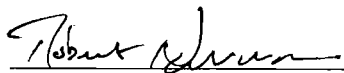
WHEREFORE, Whitebridge requests that this Opposition be sustained and that U.S. Trademark Application Serial No. 86320907 be refused registration.

The requisite filing fee prescribed by 37 C.F.R. § 2.6(a)(17) should be charged to Deposit Account No. 501814. If there are any additional fees due in connection with this Notice of Opposition, they should also be charged to Deposit Account No. 501814, and any excess fees should be credited to the same.

Dated: May 25, 2016

Respectfully submitted,

WINSTON & STRAWN, LLP

By: 
Robert H. Newman
Mary Katherine Schweihs
35 West Wacker Drive, Suite 4200
Chicago, IL 60601
Telephone: (312) 558-5600
Facsimile: (312) 558-5700
RHNIPTeam@winston.com

Attorneys for Opposer
Whitebridge Pet Brands, LLC

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing NOTICE OF OPPOSITION is being served on Applicant's counsel of record and domestic representative this 25th day of May, 2016, by first class U.S. mail, at the following address as listed in the U.S.P.T.O records:

Sheldon Lazarovitz, Esq.
Lazarovitz Law Office
31 Westgate Blvd
Toronto, Ontario
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Maria Hardison and Bruce Tassan
4143 North 27th Street
Arlington, Virginia 22207-5211



Mary Katherine Schweih

EXHIBIT A



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BUDDY BISCUITS

Word Mark	BUDDY BISCUITS
Goods and Services	IC 031. US 001 046. G & S: Pet food. FIRST USE: 20001201. FIRST USE IN COMMERCE: 20001201
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85238193
Filing Date	February 9, 2011
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	June 21, 2011
Registration Number	4022517
Registration Date	September 6, 2011
Owner	(REGISTRANT) Melton-Johnson, Jennifer, M. INDIVIDUAL UNITED STATES P.O. Box 14437 San Luis Obispo CALIFORNIA 93406 (REGISTRANT) Melton-Johnson, Brennan W. INDIVIDUAL UNITED STATES P.O. Box 14437 San Luis Obispo CALIFORNIA 93406 (LAST LISTED OWNER) CLOUD STAR, LLC LIMITED LIABILITY COMPANY CALIFORNIA 1973 VALLE VISTA PLACE SAN LUIS OBISPO CALIFORNIA 93405
Assignment	ASSIGNMENT RECORDED

Recorded**Attorney of
Record**

Robert H. Newman

**Prior
Registrations**

2404069;3749612;3863752;AND OTHERS

DisclaimerNO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BISCUITS" APART FROM THE
MARK AS SHOWN**Type of Mark**

TRADEMARK

Register

PRINCIPAL

**Live/Dead
Indicator**

LIVE

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Word Mark	BUDDY BISCUITS
Goods and Services	IC 031. US 001 046. G & S: PET FOOD. FIRST USE: 20001201. FIRST USE IN COMMERCE: 20001201
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	03.01.08 - Dogs; Puppies 03.01.16 - Heads of cats, dogs, wolves, foxes, bears, lions, tigers 03.01.24 - Stylized cats, dogs, wolves, foxes, bears, lions, tigers 03.13.02 - Bones (animals, four-footed mammals); Skeletons (animals, four-footed mammals); Skulls (animals, four-footed mammals)
Trademark Search Facility Classification Code	ANI-MISC Part of the animals including animal bones, horns, claws, shells, eyes, coral, paws, eggs, feathers, hides or skins GROT-ANI Exaggerated depiction of an animal
Serial Number	77778896
Filing Date	July 10, 2009
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	December 1, 2009
Registration Number	3749612
Registration Date	February 16, 2010
Owner	(REGISTRANT) Melton-Johnson, Jennifer M. INDIVIDUAL UNITED STATES P.O. Box 14437 San Luis Obispo CALIFORNIA 93406

(REGISTRANT) Melton-Johnson, Brennan W. INDIVIDUAL UNITED STATES P.O. Box 14437 San Luis Obispo CALIFORNIA 93406

(LAST LISTED OWNER) CLOUD STAR, LLC LIMITED LIABILITY COMPANY CALIFORNIA 1973 VALLE VISTA PLACE SAN LUIS OBISPO CALIFORNIA 93405

Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Robert H. Newman
Prior Registrations	2404069;2546390
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BISCUITS" APART FROM THE MARK AS SHOWN
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of the word "Buddy" above and the word "Biscuits" below the head of a dog with bone in mouth.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Word Mark	BUDDY BISCUITS
Goods and Services	IC 031. US 001 046. G & S: PET FOOD. FIRST USE: 20100121. FIRST USE IN COMMERCE: 20100121
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	01.01.10 - Stars, three or more; Three or more stars 01.01.13 - Stars - multiple stars with five points 03.01.08 - Dogs; Puppies 03.01.16 - Heads of cats, dogs, wolves, foxes, bears, lions, tigers 03.13.02 - Bones (animals, four-footed mammals); Skeletons (animals, four-footed mammals); Skulls (animals, four-footed mammals) 26.01.08 - Circles having letters or numerals as a border; Circles having punctuation as a border; Letters, numerals or punctuation forming or bordering the perimeter of a circle
Trademark Search Facility Classification Code	ANI-MISC Part of the animals including animal bones, horns, claws, shells, eyes, coral, paws, eggs, feathers, hides or skins ART-18.13 Equipment for animals GROT-ANI Exaggerated depiction of an animal NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters, punctuation and mathematical signs, zodiac signs, prescription marks SHAPES-ASTRO Astronomical shapes consisting of celestial bodies, globes and geographical maps SHAPES-BAR-BANDS Designs with bar, bands or lines SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles SHAPES-MISC Miscellaneous shaped designs
Serial Number	77956068
Filing Date	March 10, 2010
Current Basis	1A
Original Filing Basis	1A

Published for Opposition August 3, 2010

Registration Number **3863752**

Registration Date October 19, 2010

Owner (REGISTRANT) Melton-Johnson, Jennifer M. INDIVIDUAL UNITED STATES P.O. Box 14437 San Luis Obispo CALIFORNIA 93406

(REGISTRANT) Melton-Johnson, Brennan W. INDIVIDUAL UNITED STATES P.O. Box 14437 San Luis Obispo CALIFORNIA 93406

(LAST LISTED OWNER) CLOUD STAR, LLC LIMITED LIABILITY COMPANY CALIFORNIA 1973 VALLE VISTA PLACE SAN LUIS OBISPO CALIFORNIA 93405

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Robert H. Newman

Prior Registrations 2404069;2546390;3749612

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BISCUITS" APART FROM THE MARK AS SHOWN

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the word "Buddy" above and the word "Biscuits" below the head of a dog wearing a collar with star, holding bone in mouth, with a star between the beginning and the end of the words.

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Word Mark BUDDY BISCUITS

Goods and Services IC 031. US 001 046. G & S: Edible pet treats which require baking. FIRST USE: 19981215. FIRST USE IN COMMERCE: 19981215

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 03.01.08 - Dogs; Puppies
03.01.16 - Heads of cats, dogs, wolves, foxes, bears, lions, tigers
03.13.02 - Bones (animals, four-footed mammals); Skeletons (animals, four-footed mammals); Skulls (animals, four-footed mammals)

Serial Number 75852112

Filing Date November 18, 1999

Current Basis 1A

Original Filing Basis 1A

Published for Opposition August 22, 2000

Registration Number 2404069

Registration Date November 14, 2000

Owner (REGISTRANT) Jennifer & Brennan Melton-Johnson DBA Cloud Star Brennan W. Melton-Johnson, (USA); Jennifer M. Melton-Johnson, (USA) JOINT APPLICANT (HUSBAND/WIFE) CALIFORNIA P.O. Box 14437 San Luis Obispo CALIFORNIA 93406

(LAST LISTED OWNER) CLOUD STAR, LLC LIMITED LIABILITY COMPANY CALIFORNIA 1973
VALLE VISTA PLACE SAN LUIS OBISPO CALIFORNIA 93405

Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Robert H. Newman
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BISCUITS" APART FROM THE MARK AS SHOWN
Description of Mark	"BUDDY BISCUITS" with stylized drawing of dog holding biscuit in mouth.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20091120.
Renewal	1ST RENEWAL 20091120
Live/Dead Indicator	LIVE

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Word Mark	BUDDY BISCUITS GRAIN FREE
Goods and Services	IC 031. US 001 046. G & S: Pet food. FIRST USE: 20120605. FIRST USE IN COMMERCE: 20120605
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	01.01.10 - Stars, three or more; Three or more stars 01.01.13 - Stars - multiple stars with five points 03.01.08 - Dogs; Puppies 03.01.16 - Heads of cats, dogs, wolves, foxes, bears, lions, tigers 03.13.02 - Bones (animals, four-footed mammals); Skeletons (animals, four-footed mammals); Skulls (animals, four-footed mammals) 18.13.05 - Collars (animal other than horses); Leashes (animal other than horses); Yokes, collars, leashes, and harnesses for other animals 26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles 26.01.21 - Circles that are totally or partially shaded. 26.11.20 - Rectangles inside one another 26.11.21 - Rectangles that are completely or partially shaded
Serial Number	85717607
Filing Date	August 30, 2012
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	February 19, 2013

Registration Number 4331555

Registration Date May 7, 2013

Owner (REGISTRANT) Melton-Johnson, Jennifer M. INDIVIDUAL UNITED STATES P. O. Box 14437 San Luis Obispo CALIFORNIA 93406

(REGISTRANT) Melton-Johnson, Brennan W. INDIVIDUAL UNITED STATES P. O. Box 14437 San Luis Obispo CALIFORNIA 93406

(LAST LISTED OWNER) CLOUD STAR, LLC LIMITED LIABILITY COMPANY CALIFORNIA 1973 VALLE VISTA PLACE SAN LUIS OBISPO CALIFORNIA 93405

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Robert H. Newman

Prior Registrations 2404069;3749612;3863752;AND OTHERS

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BISCUITS" AND "GRAIN FREE" APART FROM THE MARK AS SHOWN

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the word "buddy" above and the word "biscuits" below the head of a dog wearing a collar with a star, holding bone in mouth, with a star between the beginning and the end of the words, all within a circle, and the words "grain free" in a rectangle at the bottom, connected to the circle.

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Record 1 out of 1

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Word Mark BUDDY BISCUITS GRAIN FREE

Goods and Services IC 031. US 001 046. G & S: Cat food. FIRST USE: 20120605. FIRST USE IN COMMERCE: 20120605

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design 01.01.09 - Stars, two; Two stars

Search Code 01.01.13 - Stars - multiple stars with five points

03.01.04 - Cats, domestic Cats; Kittens

26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles

26.01.21 - Circles that are totally or partially shaded.

26.11.21 - Rectangles that are completely or partially shaded

Serial Number 85716500

Filing Date August 29, 2012

Current Basis 1A

Original Filing Basis 1A

Published for Opposition March 5, 2013

Registration Number 4337900

Registration Date May 21, 2013

Owner (REGISTRANT) Melton-Johnson, Jennifer M. INDIVIDUAL UNITED STATES P. O. Box 14437 San Luis Obispo CALIFORNIA 93406

(REGISTRANT) Melton-Johnson, Brennan W. INDIVIDUAL UNITED STATES P. O. Box 14437 San Luis Obispo CALIFORNIA 93406

(LAST LISTED OWNER) CLOUD STAR, LLC LIMITED LIABILITY COMPANY CALIFORNIA 1973 VALLE VISTA PLACE SAN LUIS OBISPO CALIFORNIA 93405

Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Robert H. Newman
Prior Registrations	2404069;3749612;3863752;AND OTHERS
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BISCUITS" AND "GRAIN FREE" APART FROM THE MARK AS SHOWN
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of the word "buddy" above and the word "biscuits" below a cat, with a star between the beginning and the end of the words, all within a circle, and the words "grain free" in a rectangle at the bottom, connected to the circle.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)

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EXHIBIT B

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM313052

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jennifer Melton-Johnson		07/11/2014	an individual: UNITED STATES
Brennan Melton-Johnson		07/11/2014	an individual: UNITED STATES

RECEIVING PARTY DATA

Name:	Cloud Star, LLC
Street Address:	1973 Valle Vista Place
City:	San Luis Obispo
State/Country:	CALIFORNIA
Postal Code:	93405
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	2404069	BUDDY BISCUITS
Registration Number:	2546390	BUDDY WASH
Registration Number:	3108531	WAG MORE BARK LESS
Registration Number:	3250278	WAG MORE BARK LESS
Registration Number:	3394655	WAG MORE BARK LESS
Registration Number:	3886680	KING VOLTAIRE
Registration Number:	3644742	TRAIL HOUND
Registration Number:	3640980	PROVENANCE
Registration Number:	3681081	MUTTOS
Registration Number:	3660374	WAG MORE BARK LESS
Registration Number:	3749612	BUDDY BISCUITS
Registration Number:	3863752	BUDDY BISCUITS
Registration Number:	4101001	TRICKY TRAINERS
Registration Number:	3966513	WAG MORE BARK LESS
Registration Number:	4022517	BUDDY BISCUITS
Registration Number:	4350692	DYNAMO DOG
Registration Number:	4337900	BUDDY BISCUITS GRAIN FREE
Registration Number:	4331555	BUDDY BISCUITS GRAIN FREE

TRADEMARK

CH \$565.00 2404069

Property Type	Number	Word Mark
Serial Number:	85880526	HARVEST BOWL
Serial Number:	86179164	WAG MORE BARK LESS
Serial Number:	86180407	WAG MORE BARK LESS
Serial Number:	86181197	WAG MORE BARK LESS

CORRESPONDENCE DATA

Fax Number: 3125585700

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312 558-6352

Email: lkonrath@winston.com

Correspondent Name: Laura Konrath

Address Line 1: 35 W Wacker Drive

Address Line 2: Winston & Strawn LLP, Suite 4200

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	19432-35
--------------------------------	----------

NAME OF SUBMITTER:	Laura Konrath
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SIGNATURE:	/Laura Konrath/
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DATE SIGNED:	08/05/2014
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Total Attachments: 10

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is dated as of this 11th day of July, 2014 (the "Assignment"), by and among JENNIFER MELTON-JOHNSON and BRENNAN MELTON-JOHNSON, each individuals residing in San Luis Obispo, California (hereinafter, collectively "Assignors" and each individually, an "Assignor"), and CLOUD STAR, LLC, a California limited liability company (hereinafter "Assignee").

WHEREAS, Assignors own the trademarks and trademark registrations identified on the attached Schedule A (hereinafter the "Marks");

WHEREAS, pursuant to the Membership Interest Purchase Agreement dated as of July 11, 2014 by and among Assignors, Assignee and the other parties thereto, Assignors agree to assign, transfer and convey all of their right, title and interest in and to the Marks; and

WHEREAS, Assignee is desirous of acquiring the Marks and all of Assignors' rights therein, including the goodwill of the business associated therewith, as well as all common-law rights and all federal trademark and service mark registrations and applications identified on Schedule A attached hereto and made a part hereof.

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignors hereby convey, transfer and assign to Assignee all of Assignors' rights, title and interest in and to the Marks, all associated common-law rights, all federal registrations and applications identified on Schedule A, together with the goodwill of the business symbolized thereby.

Assignors further assign to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Effective as of the date hereof, each of the Assignors and the Assignee hereby agree that that certain Trademark License Agreement, effective March 21, 2013, by and among the Assignors and Assignee, shall be terminated and shall be of no further force and effect.

Assignors agree that at any time and from time to time after the date hereof, at the reasonable request of Assignee, Assignors shall execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey and assign to Assignee, and to confirm Assignee's right, title and interest in and to the Marks and to assist Assignee in exercising all rights with respect thereto.

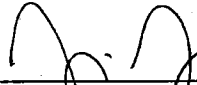
Nothing in this Assignment, express or implied, is intended or shall be construed to confer upon, or give to, any person, other than the parties to this Assignment, any rights, obligations, claims, liabilities or remedies.

This Assignment shall bind and inure to Assignee and Assignors and their respective successors and assigns.

This Assignment may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same.

[signature page follows]

IN WITNESS WHEREOF, the Assignors have duly executed this Trademark Assignment as of the date first written above.



Jennifer Melton-Johnson

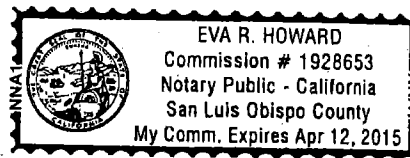
STATE OF CALIFORNIA)
)
COUNTY OF)

On this 7 day of July, 2014 before me, a Notary Public, personally appeared Jennifer Melton-Johnson to me known and known to me to be the person of that name, who, being duly sworn, did state and acknowledge on her oath that she signed the foregoing instrument and acknowledged the same to be her free act and deed.




Notary Public

April 12, 2015
My Commission Expires

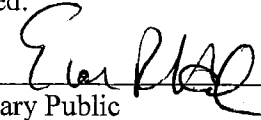


[Signature page to Trademark Assignment Agreement]

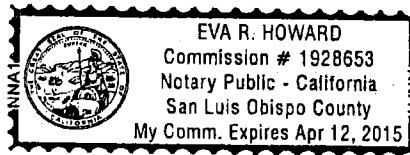

Brennan Melton-Johnson

STATE OF CALIFORNIA)
)
COUNTY OF)

On this 7 day of July, 2014 before me, a Notary Public, personally appeared Brennan Melton-Johnson to me known and known to me to be the person of that name, who, being duly sworn, did state and acknowledge on his oath that he signed the foregoing instrument and acknowledged the same to be his free act and deed.


Notary Public

April 12, 2015
My Commission Expires



[Signature page to Trademark Assignment Agreement]

Acknowledged and Agreed:

CLOUD STAR, LLC

By: _____

Name:

Title:

[Signature page to Trademark Assignment Agreement]

SCHEDULE A

Please see attached.

BUDDY BISCUITS (+ design - dog head holding bone in mouth)

Owner: Brennan & Jennifer, California joint applicants, husband and wife, dba Cloud Star
Serial No.: 75/852,112
Filed: November 18, 1999
Registration No.: 2,404,069
Registration Date: November 14, 2000

BUDDY WASH (word mark, standard character claim)

Owner: Jennifer and Brennan, dba Cloud Star
Serial No.: 76/095,091
Filed: July 25, 2000
Registration No.: 2,546,390
Registration Date: March 12, 2002

WAG MORE BARK LESS (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals
Serial No.: 76/638,219
Filed: May 09, 2005
Registration No.: 3,108,531
Registration Date: June 27, 2006

WAG MORE BARK LESS (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals
Serial No.: 76/664,026
Filed: August 01, 2006
Registration No.: 3,250,278
Registration Date: June 12, 2007

WAG MORE BARK LESS (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals
Serial No.: 77/228,418
Filed: July 12, 2007

Registration No.: 3,394,655

Registration Date: March 11, 2008

KING VOLTAIRE (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals

Serial No.: 77/394,194

Filed: February 11, 2008

Registration No.: 3,886,680

Registration Date: December 7, 2010

TRAIL HOUND (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals

Serial No.: 77/494,766

Filed: June 9, 2008

Registration No.: 3,644,742

Registration Date: June 23, 2009

PROVENANCE (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals

Serial No.: 77/496,976

Filed: June 11, 2008

Registration No.: 3,640,980

Registration Date: June 16, 2009

MUTTOS (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals

Serial No.: 77/502,001

Filed: June 18, 2008

Registration No. 3,681,081

Registration Date: September 8, 2009

WAG MORE BARK LESS (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals

Serial No.: 77/602,266

Filed: October 28, 2008

Registration No.: 3,660,374

Registration Date: July 28, 2009

BUDDY BISCUITS (+ design, dog head with bone in mouth)

Owner: Brennan and Jennifer, as individuals

Serial No.: 77/ 778,896

Filed: July 10, 2009
Registration No.: 3,749,612

Registration Date: February 16, 2010

BUDDY BISCUITS (+ design, dog head with bone in mouth, 3 stars, 1 on collar and 2 on sides)

Owner: Brennan and Jennifer, as individuals
Serial No.: 77/956 068
Filed: March 10, 2010
Registration No.: 3,863,752
Registration Date: October 19, 2010

TRICKY TRAINERS (word mark, standard characters)

Owner: Brennan and Jennifer, as individuals
Serial No.: 85-154,345
Filed: October 16, 2010
Registration No.: 4,101,001
Registration Date: February 21, 2012

WAG MORE BARK LESS (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals
Serial No.: 85-218,190
Filed: January 14, 2011
Registration No.: 3,966,513
Registration Date: May 24, 2011

BUDDY BISCUITS (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals
Serial No.: 85-238,193
Filed: February 9, 2011
Registration No.: 4,022,517
Registration Date: September 6, 2011

DYNAMO DOG (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals
Serial No.: 85-322,932
Filed: May 17, 2011
Registration No.: 4,350,692
Registration Date: June 11, 2013

BUDDY BISCUITS (+ design, key hole)

Owner: Brennan and Jennifer Melton-Johnson
Serial No.: 85-716,500

Filed: August 29, 2012
Registration No.: 4,337,900
Registration Date: May 21, 2013

BUDDY BISCUITS (+ design, key hole)
Owner: Brennan and Jennifer Melton-Johnson
Serial No.: 85-717,607
Filed: August 30, 2012
Registration No.: 4,331,555
Registration Date: May 7, 2013

HARVEST BOWL (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals
Serial No.: 85-880,526
Filed: March 19, 2013
Registration No.: N/A - the application is pending
Registration Date: N/A

WAG MORE BARK LESS (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals
Serial No.: 86-179,164
Filed: January 29, 2014
Registration No.: N/A - the application is pending
Registration Date: N/A

WAG MORE BARK LESS (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals
Serial No.: 86-180,407
Filed: January 30, 2014
Registration No.: N/A - the application is pending
Registration Date: N/A

WAG MORE BARK LESS (word mark, standard character claim)

Owner: Brennan and Jennifer, as individuals
Serial No.: 86-181,197
Filed: January 31, 2014
Registration No.: N/A - the application is pending
Registration Date: N/A

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM330227

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Entity Conversion and Name Change		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cloud Star, LLC		01/06/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Whitebridge Pet Brands, LLC		
Street Address:	100 Chesterfield Business Parkway		
Internal Address:	2nd Floor		
City:	Chesterfield		
State/Country:	MISSOURI		
Postal Code:	63005		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 27			
Property Type	Number	Word Mark	
Registration Number:	2404069	BUDDY BISCUITS	
Registration Number:	2424552	CLOUD STAR	
Registration Number:	2546390	BUDDY WASH	
Registration Number:	2945624	CLOUD STAR	
Registration Number:	3640980	PROVENANCE	
Registration Number:	3644742	TRAIL HOUND	
Registration Number:	3660374	WAG MORE BARK LESS	
Registration Number:	3681081	MUTTOS	
Registration Number:	3749612	BUDDY BISCUITS	
Registration Number:	3863752	BUDDY BISCUITS	
Registration Number:	3886680	KING VOLTAIRE	
Registration Number:	3019055	CLOUD STAR	
Registration Number:	3966513	WAG MORE BARK LESS	
Registration Number:	4022517	BUDDY BISCUITS	
Registration Number:	3108531	WAG MORE BARK LESS	
Registration Number:	4101001	TRICKY TRAINERS	
Registration Number:	3250278	WAG MORE BARK LESS	
Registration Number:	3126264	TIKI CAT	
TRADEMARK			

CH \$690.00 2404069

Property Type	Number	Word Mark
Registration Number:	3394655	WAG MORE BARK LESS
Registration Number:	4323918	CLOUD STAR
Registration Number:	4331555	BUDDY BISCUITS GRAIN FREE
Registration Number:	4337900	BUDDY BISCUITS GRAIN FREE
Registration Number:	4350692	DYNAMO DOG
Registration Number:	4438426	TIKI DOG
Registration Number:	4592914	WAG MORE BARK LESS
Registration Number:	4592869	WAG MORE BARK LESS
Registration Number:	4592926	WAG MORE BARK LESS

CORRESPONDENCE DATA

Fax Number: 3125585700

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312 558-6352

Email: lkonrath@winston.com

Correspondent Name: Laura Konrath

Address Line 1: 35 W Wacker Drive

Address Line 2: Winston & Strawn LLP, Suite 4200

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	15037-1
NAME OF SUBMITTER:	Laura Konrath
SIGNATURE:	/Laura L. Konrath/
DATE SIGNED:	01/28/2015

Total Attachments: 5

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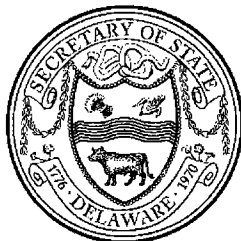
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Delaware

PAGE 1

The First State

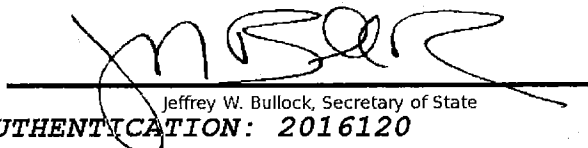
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "CLOUD STAR, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "CLOUD STAR, LLC" TO "WHITEBRIDGE PET BRANDS, LLC", FILED IN THIS OFFICE ON THE SIXTH DAY OF JANUARY, A.D. 2015, AT 4:13 O'CLOCK P.M.



5669485 8100V

150015242

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2016120

DATE: 01-07-15

TRADEMARK
REEL: 005447 FRAME: 0917

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is California.
- 2.) The jurisdiction immediately prior to filing this Certificate is California.
- 3.) The date the Non-Delaware Limited Liability Company first formed is July 2, 2014.
- 4.) The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Cloud Star, LLC.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Whitebridge Pet Brands, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
6th day of January, A.D. 2015.

By: 

Authorized Person


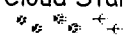

Name: Joseph R. Rondinelli, Authorized Person
Print or Type







Client Reference : cloud star ownership

Date Generated : January 21, 2015

CHART OF TAGGED RECORDS

TM Record	Mark/Name	Owner	Brief Goods/Services	Ser./Reg./App. No.	Status/Disclaimer
US Federal Q3 uf 1	BUDDY BISCUITS and Design 	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) edible pet treats which require baking	RN: 2404069 SN: 75852112	United States (Federal) Renewed Last Status Received: Renewed November 14, 2010 Disclaimer: "BISCUITS"
US Federal Q3 uf 2	CLOUD STAR and Design 	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) animal foodstuffs, [bird seed, cat food, cat treats,] dog biscuits, dog food, dog treats, [edible chews for animals,] food for animals, [pet beverages,] pet food, [edible cat treats,] * and * edible... View All ...	RN: 2424552 SN: 75669472	United States (Federal) Renewed Last Status Received: Renewed January 30, 2011
US Federal Q3 uf 3	BUDDY WASH	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 03) non-medicated grooming products for pets, namely, shampoos, conditioners[, and soap bars]	RN: 2546390 SN: 76095091	United States (Federal) Renewed Last Status Received: Renewed March 12, 2012 Disclaimer: "WASH"
US Federal Q3 uf 4	CLOUD STAR	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) animal and pet food, namely, dog biscuits, [cat biscuits,] edible dog treats, [edible cat treats,] dog food [and cat food]	RN: 2945624 SN: 76554591	United States (Federal) Renewed Last Status Received: Renewed May 3, 2015
US Federal Q3 uf 5	PROVENANCE PROVENANCE	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) pet food	RN: 3640980 SN: 77496976	United States (Federal) Registered Last Status Received: Registered June 16, 2009
US Federal Q3 uf 6	TRAIL HOUND TRAIL HOUND	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) pet food	RN: 3644742 SN: 77494766	United States (Federal) Registered Last Status Received: Registered June 23, 2009
US Federal Q3 uf 7	WAG MORE BARK LESS WAG MORE BARK LESS	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 21) cups and mugs	RN: 3660374 SN: 77602266	United States (Federal) Registered Last Status Received: Registered July 28, 2009
US Federal Q3 uf 8	MUTTOS MUTTOS	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) pet food	RN: 3681081 SN: 77502001	United States (Federal) Registered Last Status Received: Registered September 8, 2009
US Federal Q3 uf 9	BUDDY BISCUITS and Design 	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) pet food	RN: 3749612 SN: 77778896	United States (Federal) Registered Last Status Received: Registered February 16, 2010 Disclaimer: "BISCUITS"
US Federal Q3 uf 10	BUDDY BISCUITS and Design	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS	(Int'l Class: 31) pet food	RN: 3863752 SN: 77956068	United States (Federal) Registered Last Status Received: Registered October 19, 2010

		OBISPO			Disclaimer: "BISCUITS"
US Federal Q3 uf 11	KING VOLTAIRE KING VOLTAIRE	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) food stuffs for dogs, namely, pet food and treats	RN: 3886680 SN: 77394194	United States (Federal) Registered Last Status Received: Registered December 7, 2010
US Federal Q3 uf 12	CLOUD STAR	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)	(Int'l Class: 03) animal and pet grooming products, namely, shampoos, conditioners [and soap bars]	RN: 3019055 SN: 76554592	United States (Federal) Registered Last Status Received: Registered 8 & 15 January 27, 2011
US Federal Q3 uf 13	WAG MORE BARK LESS WAG MORE BARK LESS	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 09) magnets, including decorative	RN: 3966513 SN: 85218190	United States (Federal) Registered Last Status Received: Registered May 24, 2011
US Federal Q3 uf 14	BUDDY BISCUITS BUDDY BISCUITS	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) pet food	RN: 4022517 SN: 85238193	United States (Federal) Registered Last Status Received: Registered September 6, 2011 Disclaimer: "BISCUITS"
US Federal Q3 uf 15	WAG MORE BARK LESS WAG MORE BARK LESS	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) animal and pet food, namely, dog biscuits[, cat biscuits, [edible dog treats, [edible cat treats,] dog food [and cat food]	RN: 3108531 SN: 76638219	United States (Federal) Registered Last Status Received: Registered 8 & 15 September 13, 2011
US Federal Q3 uf 16	TRICKY TRAINERS TRICKY TRAINERS	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) pet food, namely, treats for dogs	RN: 4101001 SN: 85154345	United States (Federal) Registered Last Status Received: Registered February 21, 2012
US Federal Q3 uf 17	WAG MORE BARK LESS WAG MORE BARK LESS	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 25) clothing, namely caps, t- shirts, and sweatshirts	RN: 3250278 SN: 76664026	United States (Federal) Registered Last Status Received: Registered 8 & 15 July 10, 2012
US Federal Q3 uf 18	TIKI CAT and Design 	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 28) cat toys (Int'l Class: 31) cat food	RN: 3126264 SN: 78672990	United States (Federal) Registered Last Status Received: Registered 8 & 15 August 30, 2012 Disclaimer: "CAT"
US Federal Q3 uf 19	WAG MORE BARK LESS wag more bark less	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 16) bumper stickers; stickers	RN: 3394655 SN: 77228418	United States (Federal) Registered Last Status Received: Registered 8 & 15 April 16, 2013
US Federal Q3 uf 20	CLOUD STAR cloud star	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)	(Int'l Class: 31) cat food	RN: 4323918 SN: 85715328	United States (Federal) Registered Last Status Received: Registered April 23, 2013
US Federal Q3 uf 21	BUDDY BISCUITS GRAIN FREE and Design 	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) pet food	RN: 4331555 SN: 85717607	United States (Federal) Registered Last Status Received: Registered May 7, 2013 Disclaimer: "BISCUITS" AND "GRAIN FREE"
US Federal Q3 uf 22	BUDDY BISCUITS GRAIN FREE and Design 	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 31) cat food	RN: 4337900 SN: 85716500	United States (Federal) Registered Last Status Received: Registered May 21, 2013 Disclaimer: "BISCUITS" AND "GRAIN FREE"

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US Federal Q3 uf 23	DYNAMO DOG DYNAMO DOG	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 05) nutritional supplements for pets (Int'l Class: 31) pet food	RN: 4350692 SN: 85322932	United States (Federal) Registered Last Status Received: Registered June 11, 2013 Disclaimer: "DOG"
US Federal Q3 uf 24	TIKI DOG TIKI DOG	CLOUD STAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 1973 VALLE VISTA PLACE SAN LUIS OBISPO	(Int'l Class: 05) feed supplements for dogs (Int'l Class: 28) dog toys (Int'l Class: 31) dog food	RN: 4438426 SN: 85701160	United States (Federal) Registered Last Status Received: Registered November 26, 2013 Disclaimer: "DOG"
US Federal Q3 uf 25	WAG MORE BARK LESS Wag More Bark Less	MELTON-JOHNSON, JENNIFER M. (UNITED STATES CITIZEN) P. O. BOX 14437 SAN LUIS OBISPO	(Int'l Class: 18) collars for animals; leashes for animals	RN: 4592914 SN: 86180407	United States (Federal) Registered Last Status Received: Registered August 26, 2014
US Federal Q3 uf 26	WAG MORE BARK LESS Wag More Bark Less	MELTON-JOHNSON, JENNIFER M. (UNITED STATES CITIZEN) P. O. BOX 14437 SAN LUIS OBISPO	(Int'l Class: 21) pet feeding and drinking bowls	RN: 4592869 SN: 86179164	United States (Federal) Registered Last Status Received: Registered August 26, 2014
US Federal Q3 uf 27	WAG MORE BARK LESS Wag More Bark Less	MELTON-JOHNSON, JENNIFER M. (UNITED STATES CITIZEN) P. O. BOX 14437 SAN LUIS OBISPO	(Int'l Class: 28) pet toys	RN: 4592926 SN: 86181197	United States (Federal) Registered Last Status Received: Registered August 26, 2014
Canada Q3 ca 28	CLOUD STAR	Cloud Star Corporation P.O. Box 14437 San Luis Obispo, California 93406, US Federal	(Int'l Class Class: 3, 31) Wares: (1) Pet food and pet grooming products, namely: non-medicated shampoos, conditioners and deodorizers for pets.	RN: 842222 AN: 1548335	Canada Registered Last Status Received: Registered
Community (CTM) Q3 eu 29	CLOUD STAR	Cloud Star, LLC 1973 Valle Vista Place, 93405, San Luis Obispo, California, US Federal	(Int'l Class: 03) Animal and pet grooming products, namely, shampoos, conditioners and deodorants. (Int'l Class: 28) Toys and playthings for pets. (Int'l Class: 31) Animal and pet food; dog and cat treats; dog and cat biscuits; edible bones and sticks for pets; chews for... View All ...	AN: 013536578	Community Published Last Status Received: Published December 30, 2014
Australia Q3 au 30	WAG MORE BARK LESS	Cloud Star, LLC 1973 Valle Vista Place San Luis Obispo California 93405, US Federal	(Int'l Class: 09) Magnets; decorative magnets (Int'l Class: 16) Stickers; bumper stickers (Int'l Class: 18) Collars for animals; leashes for animals (Int'l Class: 21) Cups and mugs; pet feeding and drinking bowls (Int'l Class: 25) Clothing; clothing, namely caps, t-shirts, and sweat shirts (Int'l Class: 28) Pet toys (Int'l Class: 31) Animal and pet food; dog biscuits; pet treats	AN: 1661987	Australia Allowed Last Status Received: Application pending publication
Australia Q3 au 31	CLOUD STAR	Cloud Star, LLC California 1973 Valle Vista Place San Luis Obispo California 93405, US Federal	(Int'l Class: 03) Animal and pet grooming products; animal and pet grooming products, namely, shampoos and conditioners (Int'l Class: 28) Pet toys (Int'l Class: 31) Animal and pet food; dog	AN: 1661988	Australia Allowed Last Status Received: Application pending publication